



European Network on Regional Labour Market Monitoring

**9th Annual Meeting of the
EUROPEAN NETWORK ON REGIONAL
LABOUR MARKET MONITORING (EN RLMM)**

SUSTAINABLE ECONOMY AND SUSTAINABLE EMPLOYMENT:

**Approaches to Measuring Sustainability in
Regional and Local Labour Market Monitoring**

22-24 September 2014

IWAK, Centre of Goethe University Frankfurt am Main

Campus Westend

Casino Building, Room 1.801

60323 Frankfurt am Main

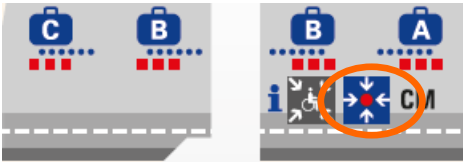
Germany

 **IWAK**
Institut für Wirtschaft, Arbeit und Kultur
Zentrum der Goethe-Universität Frankfurt am Main



**SUSTAINABILITY IN REGIONAL EMPLOYMENT:
THE LOGISTICS AND MOBILITY SECTOR**
22 September 2014

14:00-16:30 **FRAPORT AG: Frankfurt Airport**



MEETING POINT for transport latest at 13:10 in the Terminal 1 ARRIVALS HALL, between sections A and B. In need of assistance, please call IWAK: +49-69-79825467.

- **Sustainable employment: good practice examples implemented at FRAPORT AG** (14:00-15:00)
- **Guided tour of the Frankfurt Airport** (15:00-16:30)

17:30-21:30 **HOUSE OF LOGISTICS & MOBILITY (HOLM)**



**Bessie-Coleman-Street 7, Gateway Gardens
60549 Frankfurt am Main**

17:30-18:00
Welcome Speeches

Dr Johann von Schweinitz, House of Logistics & Mobility (HOLM) GmbH
Dr Wolfgang Dippel, Hessian Ministry for Social Affairs and Integration
Prof Rainer Klump, Goethe University Frankfurt am Main
Ludger Stüve, Regionalverband FrankfurtRheinMain and the Managing Board of IWAK

18:00-18:30
Developments in the Logistics and Mobility Sector
[Prof Michael Huth, Fulda University of Applied Sciences, Germany](#)

18:30-19:00
Statements
[Dr Martin Schmitt, Lufthansa Cargo AG, Germany](#)
Dr André Kavai, Rhein-Main-Verkehrsverbund, Germany
[Dr Carola Voelkel, Employment Agency Wiesbaden, Germany](#)

19:00-19:15
Prof Marco Ricceri and Dr Christa Larsen
European Network on Regional Labour Market Monitoring

**19:15-21:30
RECEPTION AND NETWORKING**

SUSTAINABLE (GREEN) ECONOMY

23 September 2014

8:30-9:00 Registration

CAMPUS WESTEND OF GOETHE UNIVERSITY FRANKFURT AM MAIN, Room 1.801

9:00-10:00

WELCOME

Prof Birgit Blättel-Mink, Goethe University, Director of IWAK

[Dr Christa Larsen, IWAK, Goethe University Frankfurt am Main](#)

KEYNOTE SPEECHES

[Dr Nicholas Sofroniou, Cedefop, Greece](#)

[Nathalie Cliquot, OECD LEED Programme, France](#)

10:00-11:00

PRESENTATIONS

OBSERVING THE GREEN ECONOMY IN FRANCE:

- **Action Framework and Knowledge Production** ([Dr Nathalie Tessier, Ministry of Ecology, Sustainable Development and Energy, France](#))
- **Organisation of the Sector and Knowledge Production** ([Dr Aline Valette-Wursthen, Céreq, France](#))
- **French Regional Employment and Training Observatories' (OREF) Approach to Regional Employment Through Green or Greening Jobs** ([Ousmane Sow, OREF Network/LOR-PM and Pierre Lorent, ORM-PACA, France](#))

11:00-11:15

Coffee Break

11:15-13:15

GOOD PRACTICE EXAMPLES

Green Jobs in Austria: Trends and Challenges ([Maria Kargl, 3s, Austria](#))

Waste Industry and services in the Main-Taunus Administrative District

([Gerd Mehler, Main-Taunus-Recycling GmbH, Germany](#))

Hessen Forst: Employment in the Forestry Sector in Hesse ([Hans-Dieter Treffenstädt, Hessen Forst, Germany](#))

Potential Growth of Green Jobs in the Basque Economic Sectors ([Miren Gotzone Sagardui, Lanbide, Spain](#))

Competitiveness and Labour Market Impacts of the Renewable Energy Sector in Switzerland ([Alessandra Motz and Dr Moreno Baruffini, IRE, University of Lugano, Switzerland](#))

SUSTAINABLE (GREEN) ECONOMY

23 September 2014

13:15-14:30

Lunch

14:30-16:00

WORKING GROUPS

WG 1: Employment and Green Skills in the Construction Sector (IG 0.251)

Maria Kargl, 3s, Austria

Jacob Løbner Pedersen, Mploy, Denmark

WG 2: Employment and Green Skills in the Renewable Energy Sector I (IG 0.254)

Dr Moreno Baruffini, IRE, University of Lugano, Switzerland

Pierre Lorent, ORM PACA, France

WG 3: Beschäftigung und *green skills* im Sektor der Erneuerbaren Energien II (IG 0.454)

Oliver Nüchter, IWAK, Goethe University Frankfurt am Main, Germany

Thomas Behrens, Arbetsförmedlingen, Sweden

WG 4: Employment and Green Skills in the Waste Industry and Services (IG 0.457)

Dr Mattia Martini, CRISP, University of Milano Bicocca, Italy

Rolf Keil, Hessian Ministry for Social Affairs and Integration, Germany

WG 5: Employment and Green Skills in the Tourism Industry (IG 251)

Maria Leńczuk, Labour Market and Education Observatory of Małopolska, Poland

Dr Nina Oding, Leontief Centre, Russia

WG 6: SMEs in the Transformation Processes (IG 254)

Prof Mario Mezzanatica, CRISP, University of Milano Bicocca, Italy

Prof Aleksander Surdej, Cracow University of Economics, Poland

WG 7: VET in the Transformation Process (IG 454)

Prof Patrizio Di Nicola, Italian National Institute of Statistics, Italy

Dr Andrew Dean, Marchmont Observatory, University of Exeter, UK

16:00-17:00

PLENARY DISCUSSION AND CLOSING REMARKS

Moderation: Dr Jan Brzozowski, Cracow University of Economics, Poland

From 18:00

RHINELAND-PALATINATE SOIREE (Campus Westend)

CO-OPERATIVE AND INNOVATIVE APPROACHES TO SUSTAINABLE RETENTION OF SKILLED LABOUR

David Langner, State Secretary, Rhineland-Palatinate Ministry for Social Affairs, Labour, Health and Demography

Further presentations and dinner

SUSTAINABLE EMPLOYMENT

24 September 2014

8:30-9:00 Registration

CAMPUS WESTEND OF GOETHE UNIVERSITY FRANKFURT AM MAIN, Room 1.801

9:00-10:00

WELCOME

Prof Birgit Blättel-Mink, Goethe University Frankfurt am Main, Director of IWAK, Germany

KEYNOTE SPEECHES

Dr Jörg Peschner, DG Employment, Social Affairs and Inclusion, Belgium

Wolfgang Greif, European Economic and Social Committee — Workers' Group, Austria

Rolf Keil, Hessian Ministry for Social Affairs and Integration, Germany

10:00-11:20

PRESENTATIONS

Role of Context-Related Factors in Enhancing Individual Employability (Dr Mattia Martini, CRISP, University of Milano Bicocca, Italy)

Sustainable Employment as a Task of Regions (Oliver Nüchter, IWAK, Goethe University Frankfurt am Main and Hilke van den Elsen, Interregionale Arbeitsbeobachtungsstelle, Germany)

Regional Well-Being and Its Impact on Regional Sustainability of Employment (Vera Neisen and Prof Alfons Schmid, IWAK, Goethe University Frankfurt am Main, Germany)

Comment: Prof Patrizio Di Nicola, Italian National Institute of Statistics, Italy

11:20-11:35

Coffee Break

11:35-13:25

GOOD PRACTICE EXAMPLES

Sustainable Integration of Long-Term Unemployed (Prof Ronald McQuaid, University of Stirling, UK)

ORM's Support to Regional Employment Policies Focused on Non-Discrimination and Gender Equality (Pierre Lorent and Lydie Chaintreuil, ORM PACA, France)

Determinants of Women's Willingness for Labour Migration in the CENTROPE Region (Marc Bittner, Paul Lazarsfeld-Gesellschaft für Sozialforschung, Austria)

Model for Youth Monitoring in the Regional Labour Markets: Practical Results of Soft Modelling (Marta Sosnowska, Voivodeship Labour Office of Białystok, Poland)

The FEA-Labour Market Monitor: Strategies for Sustainable Employment on the Basis of Statistical Indicators (Dr Rudolf Kohleick, Regional Directorate Hesse of the Federal Employment Agency, Germany)

Comment: Dr Christian Mittermüller, Hessian Ministry for Social Affairs and Integration, Germany

SUSTAINABLE EMPLOYMENT

24 September 2014

13:25-14:30

Lunch

14:30-16:00

WORKING GROUPS

WG 1: Regional Strategies for Retaining Skilled Labour (IG 0.251)

Oliver Lauxen, IWAK, Goethe University Frankfurt am Main, Germany
Hilke van den Elsen, Interregionale Arbeitsbeobachtungsstelle, Germany
Rolf Keil, Hessian Ministry for Social Affairs and Integration, Germany

WG 2: Strategies of Businesses for Retaining Skilled Labour (IG 0.254)

Dr Jan Brzozowski, Cracow University of Economics, Poland
Sophie Westenberger, IWAK, Goethe University Frankfurt am Main, Germany

WG 3: Retaining Employability Through Further Education and Training (IG 0.454)

Daniel Porep, ZukunftsAgentur Brandenburg, Germany
Dr Franz Clément, CEPS/INSTEAD, Luxembourg

WG 4: Erhalt der Beschäftigungsfähigkeit durch betriebliches Gesundheitsmanagement (IG 0.457)

Anke Metzenrath, IWAK, Goethe University Frankfurt am Main, Germany
Bettina Splittgerber, Hessian Ministry for Social Affairs and Integration, Germany

WG 5: Employability of Long-Term Unemployed (IG 454)

Prof Ronald McQuaid, University of Stirling, UK
Eugenia Atin, Prospektiker, Spain

WG 6: Employment Potentials of Youths (IG 254)

Matteo Sgarzi, Céreq, France
Marta Sosnowska, Voivodeship Labour Office of Białystok, Poland

16:00-17:00

PLENARY DISCUSSION AND CONCLUDING REMARKS

Moderation: Dr Andrew Dean, Marchmont Observatory, University of Exeter, UK

17:00-17.10

FINAL REMARKS

Prof Birgit Blättel-Mink, Goethe University Frankfurt am Main, Director of IWAK

18:00-20:00

Guided tour of Deutsche Bank
Meeting point at Taunusanlage 12,
60325 Frankfurt am Main
Presentation on the sustainable reconstruction of the Deutsche Bank Towers and guided tour of the art collection of Deutsche Bank.

18:00-19:30

Guided tour of Campus Westend
Meeting Point in front of the Casino Building

From 20:30

Dinner at kp-21 (Brotfabrik, Bachmannstraße 2-4, Frankfurt Hausen, U6/7)

www.regionallabourmarketmonitoring.net



European Network on Regional Labour Market Monitoring

DR CHRISTA LARSEN, COORDINATOR OF THE EN RLMM

Managing Director of IWAK

Institute for Economics, Labour and Culture (IWAK)

Centre of Goethe University Frankfurt am Main

www.iwak-frankfurt.de

www.regionallabourmarketmonitoring.net

Sigrid Rand, Manager of the EN RLMM

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HESSEN



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Regionalverband
FrankfurtRheinMain



Sparkassen-Kulturstiftung
Hessen-Thüringen

