

Regional and Local Labour Market Intelligence through Labour Market Monitoring

Within Regional Labour Market Monitoring, information is continuously generated and communicated to regional and local labour market actors. This helps these actors to assess current and future developments within their local situations. They can then adopt strategies and orient specific measures based on a common situational interpretation. This encourages a continuing networking between local labour market actors: to exchange information/expertise, to share subjective experiences and to orient actions in the context of other current activities. Such processes can be labelled as **local or regional labour market intelligence**.

A deeper specification of regional labour market monitoring approaches is still needed, in order to significantly contribute to the creation of this local intelligence. Gaps still exist in the interfaces between data, users and action. This Meeting's goal is to develop theoretical and practical strategies for addressing these gaps, creating a stronger foundation for regional or local labour market intelligence.

To this end, there are four steps planned:

1. The **processes and their sequences**, from data provision through labour market actions, need to be **theoretically specified**. Approaches and concepts from communication and action theories will be presented.
2. A series of **interactive instruments** are already applied in regional labour market monitoring. These instruments should be situated, and further developed, within the process sequences identified above.
3. **Information communication technologies** open possibilities for closing interface gaps. It will be explored, which, and where, these technologies can be anchored in the above process sequences, what experiences have been collected and how future developments can be structured to implement and sustain such instruments.
4. The wide experiences of the network members with Regional Labour Market Monitoring create a background for working groups to discuss which **combinations of 'conventional' instruments (2) and information communication technologies (3)** appear relevant and feasible.

Location

DGI-Byen Copenhagen

The conference is free of charge.
The conference language will be English.

Sponsors



Contact



Thomas Behrens
Thomas.Behrens@arbetsformedlingen.se
Tel.: 0046 10 48 611 20



Institute for Economics, Labour and Culture
Centre at the Goethe-University Frankfurt/Main
Jenny Kipper
Kipper@em.uni-frankfurt.de
Tel. 0049 69 798 23962



European Network of Regional Labour Market Monitoring

Regional and Local Labour Market Intelligence through Labour Market Monitoring

Further Development of Existing Instruments - Opportunities from New Information and Communication Technologies

Annual Meeting 2009

Copenhagen

Programme

Thursday, 8th of October 2009

12:00 h Lunch

PART I INTRODUCTION

13:00 h Greetings and Introduction
Jan Hendelowitz, Employment Region Greater Copenhagen & Sealand, Denmark
Alfons Schmid, IWAK, Germany

13:20 h The EESC Labour Market Observatory – A Brief Overview over work and activities
Torben Bach Nielsen, EESC, Brussels

13:40 h OECD-Framework for Information Exchange in Local Development (FIELD)
Jonathan Potter, OECD Paris

14:10 h Best Practice: Cross Border Cooperation in the Öresund Region
Thomas Behrens, Swedish Public Employment Service, Sweden
Kristian Krüger Henriksen, Employment Region Greater Copenhagen & Sealand, Denmark
Jacob Løbner Pedersen, Employment Region Greater Copenhagen & Sealand, Denmark

15:30 h Coffee Break

PART II PRESENTATIONS

16:00 **Conceptual Considerations to Describe relevant Process Sequences from Data to Labour Market Intelligence**
Andreas M. Heinecke, University of Applied Sciences, Gelsenkirchen, Germany

17:30 h **Application of Conventional Interactive Tools on the Process Sequences**
Consulting and Workshops
Marc Bittner, Paul-Lazarsfeld-Society, Austria

18:30 h Outlook on second day
Christa Larsen, IWAK, Germany

19:30 h Get-together at a DGI-Byen restaurant

Programme

Friday, 9th of October 2009

09:00 h Web-based Information Systems as background for Labour Market Intelligence in Spain
Pilar Lucio, FEMPEX, Spain

09:15 h Introduction
Christa Larsen, IWAK, Germany

PART II PRESENTATIONS

09:30 h **Application of Conventional Interactive Tools on the Process-Sequences**
Regional Information Centres
Daniel Porep, LASA Brandenburg, Germany
Carsten Kampe, LASA Brandenburg, Germany

10:10 h **Sustainable Application of Social Software and Platforms on the Process-Sequences**
Application of Social Software in Current Projects
Johannes Stammel, Research Center for Informatics at the University of Karlsruhe, Germany

Usability and Feasibility of Web 2.0 and Wikis
Marco Mevius, Research Centre for Informatics at the University of Karlsruhe, Germany

11:20 h Coffee Break

11:35 Georeference and spatial techniques to visualise labour market information at local level
Mattia Martini, Interuniversity Research Centre on Public Services University of Milano, Italy
Gloria Ronzoni, Interuniversity Research Centre on Public Services University of Milano, Italy

11:45 h Example for the Application of ICT Services for Job Seekers in Rural Areas
Ronald Mc Quaid, Employment Research Institute Edinburgh Napier University, United Kingdom

Programme

PART III WORKING GROUPS

12:00 h Parallel Working Groups 1-4

WG 1: Perspective of Political Consulting

Chairpersons:

Franz Clément, CEPS/INSTEAD, Luxembourg
Maria Kargl, 3s Unternehmensberatung, Austria

WG 2: Perspective of Labour Services

Chairpersons:

John McGrath, FAS Baggo, Ireland
Thomas Behrens, Swedish Public Employment Service, Sweden

WG 3: Perspective of Further Education and Training

Chairpersons:

Yvette Grelet, CEREQ, France
Jiri Branka, National Observatory for Employment and Training /National Training Fund, Czech Republic

WG 4: Perspective of Scientific Labour Market and Employment Research

Chairpersons:

Patrizio di Nicola, La Sapienza Università di Roma, Italy
Marco Ricceri, EURISPES, Italy

12:30 h Lunch Break

13:20 h Continuation of Working Groups 1-4

15:30 h Presentation and Discussion of the Results from Working Groups
Moderation:
Christa Larsen, IWAK, Germany

16:30 h Coffee Break

PART IV NETWORK ACTIVITIES

16:45 Past and Planned Network Activities
Jenny Kipper, IWAK, Germany
Christa Larsen, IWAK, Germany

17:15 Outlook on the Annual Meeting 2010 in Marseille
Bernard Hillau, CEREQ, France

17:25 h Closing Speech
Alfons Schmid, IWAK, Germany
Thomas Behrens, Swedish Public Employment Service, Sweden

17:30 h End