9th Annual Meeting of the

EUROPEAN NETWORK ON REGIONAL LABOUR MARKET MONITORING (EN RLMM)

SUSTAINABLE ECONOMY AND SUSTAINABLE EMPLOYMENT:
Approaches to Measuring Sustainability in Regional and Local Labour Market Monitoring

22-24 September 2014

IWAK, Centre of Goethe University Frankfurt am Main
Campus Westend
Casino Building, Room 1.801
60323 Frankfurt am Main
Germany
Welcome Speeches
Dr Johann von Schweinitz, House of Logistics & Mobility (HOLM) GmbH
Dr Wolfgang Dippel, Hessian Ministry for Social Affairs and Integration
Prof Rainer Klump, Goethe University Frankfurt am Main
Ludger Stüve, Regionalverband FrankfurtRheinMain and the Managing Board of IWAK

Developments in the Logistics and Mobility Sector
Prof Michael Huth, Fulda University of Applied Sciences, Germany

Statements
Dr Martin Schmitt, Lufthansa Cargo AG, Germany
Dr André Kavai, Rhein-Main-Verkehrsverbund, Germany
Dr Carola Voelkel, Employment Agency Wiesbaden, Germany

Prof Marco Ricceri and Dr Christa Larsen
European Network on Regional Labour Market Monitoring

Sustainable employment: good practice examples implemented at FRAPORT AG (14:00-15:00)
Guided tour of the Frankfurt Airport (15:00-16:30)

MEETING POINT for transport latest at 13:10 in the Terminal 1 ARRIVALS HALL, between sections A and B. In need of assistance, please call IWAK: +49-69-79825467.

Bessie-Coleman-Street 7, Gateway Gardens
60549 Frankfurt am Main

18:00-18:30

19:15-21:30
RECEPTION AND NETWORKING

www.regionallabourmarketmonitoring.net
SUSTAINABLE (GREEN) ECONOMY
23 September 2014

8:30-9:00 Registration
CAMPUS WESTEND OF GOETHE UNIVERSITY FRANKFURT AM MAIN, Room 1.801

9:00-10:00
WELCOME
Prof Birgit Blättel-Mink, Goethe University, Director of IWAK
Dr Christa Larsen, IWAK, Goethe University Frankfurt am Main

KEYNOTE SPEECHES
Dr Nicholas Sofroniou, Cedefop, Greece
Nathalie Cliquot, OECD LEED Programme, France

10:00-11:00
PRESENTATIONS
OBSERVING THE GREEN ECONOMY IN FRANCE:
- Action Framework and Knowledge Production (Dr Nathalie Tessier, Ministry of Ecology, Sustainable Development and Energy, France)
- Organisation of the Sector and Knowledge Production (Dr Aline Valette-Wursten, Céreq, France)
- French Regional Employment and Training Observatories’ (OREF) Approach to Regional Employment Through Green or Greening Jobs (Ousmane Sow, OREF Network/LOR-PM and Pierre Lorent, ORM-PACA, France)

11:00-11:15
Coffee Break

11:15-13:15
GOOD PRACTICE EXAMPLES
Green Jobs in Austria: Trends and Challenges (Maria Kargl, 3s, Austria)
Waste Industry and services in the Main-Taunus Administrative District (Gerd Mehler, Main-Taunus-Recycling GmbH, Germany)
Hessen Forst: Employment in the Forestry Sector in Hesse (Hans-Dieter Treffenstädt, Hessen Forst, Germany)
Potential Growth of Green Jobs in the Basque Economic Sectors (Miren Gotzone Sagardui, Lanbide, Spain)
Competitiveness and Labour Market Impacts of the Renewable Energy Sector in Switzerland (Alessandra Motz and Dr Moreno Baruffini, IRE, University of Lugano, Switzerland)

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13:15-14:30
Lunch

14:30-16:00
WORKING GROUPS

WG 1: Employment and Green Skills in the Construction Sector (IG 0.251)
Maria Kargl, 3s, Austria
Jacob Løøner Pedersen, Mploy, Denmark

WG 2: Employment and Green Skills in the Renewable Energy Sector I (IG 0.254)
Dr Moreno Baruffini, IRE, University of Lugano, Switzerland
Pierre Lorent, ORM PACA, France

WG 3: Beschäftigung und green skills im Sektor der Erneuerbaren Energien II (IG 0.454)
Oliver Nüchter, IWAK, Goethe University Frankfurt am Main, Germany
Thomas Behrens, Arbetsförmedlingen, Sweden

WG 4: Employment and Green Skills in the Waste Industry and Services (IG 0.457)
Dr Mattia Martini, CRISP, University of Milano Bicocca, Italy
Rolf Keil, Hessian Ministry for Social Affairs and Integration, Germany

WG 5: Employment and Green Skills in the Tourism Industry (IG 251)
Maria Leńczuk, Labour Market and Education Observatory of Małopolska, Poland
Dr Nina Oding, Leontief Centre, Russia

WG 6: SMEs in the Transformation Processes (IG 254)
Prof Mario Mezzanzanica, CRISP, University of Milano Bicocca, Italy
Prof Aleksander Surdej, Cracow University of Economics, Poland

WG 7: VET in the Transformation Process (IG 454)
Prof Patrizio Di Nicola, Italian National Institute of Statistics, Italy
Dr Andrew Dean, Marchmont Observatory, University of Exeter, UK

16:00-17:00
PLENARY DISCUSSION AND CLOSING REMARKS
Moderation: Dr Jan Brzozowski, Cracow University of Economics, Poland

From 18:00
RHINELAND-PALATINATE SOIREE (Campus Westend)
CO-OPERATIVE AND INNOVATIVE APPROACHES TO SUSTAINABLE RETENTION OF SKILLED LABOUR
David Langner, State Secretary, Rhineland-Palatinate Ministry for Social Affairs, Labour, Health and Demography
Further presentations and dinner
SUSTAINABLE EMPLOYMENT
24 September 2014

8:30-9:00 Registration
CAMPUS WESTEND OF GOETHE UNIVERSITY FRANKFURT AM MAIN, Room 1.801

9:00-10:00 WELCOME
Prof Birgit Blättel-Mink, Goethe University Frankfurt am Main, Director of IWAK, Germany

KEYNOTE SPEECHES
Dr Jörg Peschner, DG Employment, Social Affairs and Inclusion, Belgium
Wolfgang Greif, European Economic and Social Committee — Workers’ Group, Austria
Rolf Keil, Hessian Ministry for Social Affairs and Integration, Germany

10:00-11:20 PRESENTATIONS
Role of Context-Related Factors in Enhancing Individual Employability (Dr Mattia Martini, CRISP, University of Milano Bicocca, Italy)

Sustainable Employment as a Task of Regions (Oliver Nüchter, IWAK, Goethe University Frankfurt am Main and Hilke van den Elsen, Interregionale Arbeitsbeobachtungsstelle, Germany)

Regional Well-Being and Its Impact on Regional Sustainability of Employment (Vera Neisen and Prof Alfons Schmid, IWAK, Goethe University Frankfurt am Main, Germany)

Comment: Prof Patrizio Di Nicola, Italian National Institute of Statistics, Italy

11:20-11:35 Coffee Break

11:35-13:25 GOOD PRACTICE EXAMPLES
Sustainable Integration of Long-Term Unemployed (Prof Ronald McQuaid, University of Stirling, UK)

ORM’s Support to Regional Employment Policies Focused on Non-Discrimination and Gender Equality (Pierre Lorent and Lydie Chaintreuil, ORM PACA, France)

Determinants of Women’s Willingness for Labour Migration in the CENTROPE Region (Marc Bittner, Paul Lazarsfeld-Gesellschaft für Sozialforschung, Austria)

Model for Youth Monitoring in the Regional Labour Markets: Practical Results of Soft Modelling (Marta Sosnowska, Voivodeship Labour Office of Białystok, Poland)

The FEA-Labour Market Monitor: Strategies for Sustainable Employment on the Basis of Statistical Indicators (Dr Rudolf Kohleick, Regional Directorate Hesse of the Federal Employment Agency, Germany)

Comment: Dr Christian Mittermüller, Hessian Ministry for Social Affairs and Integration, Germany
13:25-14:30
Lunch

14:30-16:00
**WORKING GROUPS**

**WG 1: Regional Strategies for Retaining Skilled Labour (IG 0.251)**
Oliver Lauxen, IWAK, Goethe University Frankfurt am Main, Germany
Hilke van den Elsen, Interregionale Arbeitsbeobachtungsstelle, Germany
Rolf Keil, Hessian Ministry for Social Affairs and Integration, Germany

**WG 2: Strategies of Businesses for Retaining Skilled Labour (IG 0.254)**
Dr Jan Brzozowski, Cracow University of Economics, Poland
Sophie Westenberger, IWAK, Goethe University Frankfurt am Main, Germany

**WG 3: Retaining Employability Through Further Education and Training (IG 0.454)**
Daniel Porep, Zukunftsauftrage Brandenburg, Germany
Dr Franz Clement, CEPS/INSTEAD, Luxembourg

**WG 4: Erhalt der Beschäftigungsfähigkeit durch betriebliches Gesundheitsmanagement (IG 0.457)**
Anke Metzenrath, IWAK, Goethe University Frankfurt am Main, Germany
Bettina Splittgerber, Hessian Ministry for Social Affairs and Integration, Germany

**WG 5: Employability of Long-Term Unemployed (IG 454)**
Prof Ronald McQuaid, University of Stirling, UK
Eugenia Atin, Prospektiker, Spain

**WG 6: Employment Potentials of Youths (IG 254)**
Matteo Sgarzi, Cereq, France
Marta Sosnowska, Voivodeship Labour Office of Bialystok, Poland

16:00-17:00
**PLENARY DISCUSSION AND CONCLUDING REMARKS**
Moderation: Dr Andrew Dean, Marchmont Observatory, University of Exeter, UK

17:00-17:10
**FINAL REMARKS**
Prof Birgit Blättel-Mink, Goethe University Frankfurt am Main, Director of IWAK

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18:00-20:00
Guided tour of Deutsche Bank
Meeting point at Taunusanlage 12, 60325 Frankfurt am Main
Presentation on the sustainable reconstruction of the Deutsche Bank Towers and guided tour of the art collection of Deutsche Bank.

From 20:30
Dinner at kp-21 (Brotfabrik, Bachmannstraße 2-4, Frankfurt Hausen, U6/7)
DR CHRISTA LARSEN, COORDINATOR OF THE EN RLMM
Managing Director of IWAK
Institute for Economics, Labour and Culture (IWAK)
Centre of Goethe University Frankfurt am Main
www.iwak-frankfurt.de
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