



Christa Larsen, Waldemar Mathejczyk,
Jenny Kipper, Alfons Schmid (Eds.):

Target Group Monitoring in European Regions

Empirical Findings and Conceptual Approaches

ISBN 978-3-86618-269-1, Rainer Hampp Verlag,
München, Mering, 2008, 226 S., €27.80

Target Group Monitoring is a regional approach to generate data to cover adequately the information needs of labour market actors. Approaches from different European regions are presented in this book, applied onto migrants as a target group of labour market politics. Furthermore, the central elements of these approaches are discussed with respect to their suitability for other target groups, such as older or young employees, low-skilled and skilled workers. Finally, methods and techniques are considered to provide a wide scope of information in combining target group and branch/industry approaches.

This book was developed by several members of the European Network of Regional Labour Market Monitoring.

Key words: Regional Labour Market, Target Group Monitoring, Regional Information

Dr. Christa Larsen is a social scientist and Managing Director at the Institute for Economics, Labour and Culture in Frankfurt am Main. Her current work concentrates on regional labour market monitoring, regionalised analyses of labour markets for health workers, systems for information and diagnoses of labour markets and regional prognoses.

Waldemar Mathejczyk is a social scientist and Senior Researcher at the Institute for Economics, Labour and Culture (IWAK) in Frankfurt am Main. His research activities are focussed on labour market issues, safety and health at work, and working conditions.

Jenny Kipper is a pedagogue and Scientist at the Institute for Economics, Labour and Culture (IWAK) in Frankfurt am Main. Her current activities are focussed on process of organisational learning, organisational development, and development of quality.

Dr. Alfons Schmid is Professor for Economics at the faculty of Social Sciences and Director of the Institute for Economics, Labour, and Culture (IWAK) at the Goethe-University in Frankfurt am Main. His main areas of research are regional developments of employment and labour market, new information technology and impacts on employment situation, regional competitiveness, attitudes towards welfare states, regional forecasting and regional studies in poverty and wealth.

Bestellcoupon / Order form

FAX ++49 (0)8233 30755 / E-Mail: Hampp@RHVerlag.de

Bitte senden Sie / Please send

.. **Ex** *Larsen, Mathejczyk, Kipper, Schmid (Eds.): Target Group Monitoring in European Regions*
ISBN 978-3-86618-269-1, Rainer Hampp Verlag, 2008, 226 S., €27.80 + delivery costs €3.- (all except GER)

an / to:

Rainer Hampp Verlag

Marktplatz 5
D – 86415 Mering

(rechtsverbindliche Unterschrift, legally binding signature)

For European companies: please add VAT: _____

Abstract

Christa Larsen / Waldemar Mathejczyk / Jenny Kipper / Alfons Schmid (Eds.) (2008):
Target Group Monitoring in European Regions. Empirical Findings and Conceptual
Approaches. Rainer Hampp Verlag. München and Mering. Germany.

Target Group Monitoring is a regional approach to generate data that cover adequately the information needs of labour market actors. Approaches from different European regions are presented in this book, applied onto migrants as a target group of labour market politics. Furthermore, the central elements of these approaches are discussed with respect to their suitability for other target groups, such as older or young employees, low-skilled and skilled workers. Finally, methods and techniques are considered to provide a wide scope of information in combining target group and branch/industry approaches.

This book was developed by several members of the European Network of Regional Labour Market Monitoring.

Key Words: Regional Labour Market - Target Group Monitoring - Regional Information

Contact: Dr. Christa Larsen
Institute for Economics, Labour and Culture (IWAK)
Robert-Mayer-Straße 1
60054 Frankfurt, Germany
Phone. +49 (0) 69 79 82 21 52, Fax +49 (0) 69 79 82 82 33
E-Mail: C.Larsen@em.uni-frankfurt.de
Homepage: <http://www.iwak-frankfurt.de>

Contents

List of Tables	6
List of Figures	8
Foreword (Dr. Wolfgang Mueller)	11
Introduction	12
I. Approaches of Target Group Monitoring related to the Labour Market Integration of Migrants	15
<i>1.1 Challenge of Integrating Migrants in Regional Labour Markets – Scientific and Political Views</i>	<i>15</i>
• Educational Migration – Students Leaving a Region to Study Elsewhere: the Link to Religion in Northern Ireland (Emma Hollywood / Ronald McQuaid)	17
• Dynamics of Internal Migration in Turkey, its Stages of Development and Consequences for Labour (Sibel Kalaycioğlu)	23
• Problems of Migrant Labour-Force on the Regional Labour-Force Markets in Russia (Marina Kargalova)	34
• National Strategy of Bulgaria on Migration and Integration – 2008-2015 (Atanas Chaushev)	38
• Immigration from a European and Social Point of View (Miguel Bernal)	43
<i>1.2 Monitoring Approaches Evolved in Practice</i>	<i>45</i>
• Monitoring the Integration of Migrants in Regional Labour Markets – Report on Data and Experiences from the Czech Republic (Aftab Hladikova)	46
• Statistical Instruments for Optimised Description and a Better Understanding of the Role of Migrants in the Regional Labour Market of the District and City of Recklinghausen (Germany) (Jean-Luc Malvache)	54
• Forecasting Skills and Labour Market Needs in Luxembourg: a Particular Transnational Context (Franz Clément)	65
• Labour Market Monitoring in Border Regions (Ágnes Hárs / Katalin Nagy)	72
<i>1.3 Using the Conceptual Avenue of Regional Labour Market Monitoring</i>	<i>80</i>
• Target Group Monitoring – A Concept for Regional Labour Market Monitoring with Special Emphasis on the Target Group of Persons with Immigration Background (Waldemar Mathejczyk)	82
• A Web-Based Information Platform as Means for Communicating Information in the Process of Target Group Monitoring (Vera Neisen)	96
• Immigrants in the Vienna Labour Market (Marc Bittner / Michaela Hudler-Seitzberger)	99
• The Implementation of a Regional Labour Market Monitoring Concept from the Perspective of Learning Theory (Jenny Kipper)	105

II. Requirements for the Application of Conceptual Elements on other Target Groups	111
2.1 <i>Target Group Monitoring related to Older and Young Employees and Unemployed</i>	111
• Usage of Target Group Monitoring in the Process of Implementing a Regional Pact for a Better Labour Market Participation of Older Employees (Dieter Schulze)	113
• A Perspective on Ageing Labour Forces in SMEs – Conclusions from the Projects “Smart Region” and “GeniAL” (Christina Stecker)	115
• Older Employees as a Target Group for Labour Politics – An Italian Perspective (Riccardo Romano)	125
• Youth Transition from School to Work in France: National and Regional Aspects (Yvette Grelet / Bernard Hillau)	133
2.2 <i>Target Group Monitoring focussing on Low-Skilled, Semi-skilled and Skilled Employees and Unemployed</i>	139
• Monitoring the Involvement of Low-Skilled Employees in Life-Long-Learning in Germany (Nils Beckmann)	140
• Low-Skilled Employees as Target Group for Labour Politics (Silke Böttcher / Natalie Känel / Markus Lohr / Michael Morlok)	144
• Semi-Skilled Employees as Target Group for Labour Politics – An Italian Perspective (Alessia Cremonini / Patrizio Di Nicola)	150
• Monitoring Skilled Employees in the Polish Labour Market (Iwona Kukulak-Dolata)	153
• Skilled Employees as a Target Group for Labour Policies – A German Perspective (Markus Höhne / Carsten Kampe / Anja Walter)	160
III. Relationship between Target Group Monitoring and Industry Monitoring	166
• Access via Data on Branches and on Target Groups - Experiences of Regional Labour Market Monitoring in Mecklenburg-Western Pomerania (Jan Ulatowski)	167
• Challenges for Web-Based Regional Labour Market Monitoring Systems (Roland Bieräugel / Marco Mevius)	176
IV. Outlook	184
• The Venice Action Statement – the Decentralisation of the Labour Market According to the OECD – 2008 (Marco Ricceri)	184
• Some Perspective Notes on Regional Labour Market Monitoring (Alfons Schmid)	204
About the Authors	208
Abstract	222